

# NESOCON 2020 EXHIBITOR AGREEMENT & TERMS



Each virtual exhibit booth includes the following benefits:

## **Marketing Opportunities**

- Standard booths come with a place to upload both an informational video and brochures or other pdf resources. Please see the exhibitor kit for video size and upload specifications.
- Standard booths feature a space where exhibitors can upload their logo, which can be linked to the organization's website.

## **Virtual Face-to-Face Appointment Scheduling**

- Exhibitors and attendees can make appointments with each other between 10am - 4pm on Friday, November 6th and Saturday, November 7th. Appointments will be able to be scheduled at the company booth starting on October 6th.
- There is a live link to an appointment scheduling system on each standard booth. The appointment scheduling system comes with a standard booth.
- Exhibitors will receive a dedicated zoom account for their scheduled appointments on November 6th and November 7th.

## **Interaction Opportunities**

- Attendees will have the ability to ask questions of exhibitors through a live chat feature on Friday, November 6th and Saturday, November 7th.
- Attendees will be drawn to the virtual exhibit hall to play interactive games including a scheduled scavenger hunt on Saturday.

## **Exhibitor Reports**

- Post-NESOCON analytics will be readily available to exhibitors and will include a list of those with whom you chatted and a full detail of your appointments.

## **Booth Specifications**

- Detailed specifications will be provided with the exhibitor kit.
- Standard booths are one size and come with a display frame, one table, two chairs, a podium and video screen.
- Select the color of your booth! Choose from orange, blue or green.
- There are two places on the booth to feature your logo and one place on the booth to feature your slogan.
- A backdrop to the booth to feature a larger graphic.

## Booth Assignment

Booth space will be assigned once payment is received in full. Priority in space selection will be assigned in the order below:

1. Level Sponsors
2. Submission date of original exhibitor payment
3. Submission date of virtual exhibition payment

## Exhibitor Staff Registration

Companies will receive up to four exhibitor staff registrations with the purchase of one booth. A separate registration form will be sent to collect this information.

## Terms

- Exhibitor Kits will be provided by email following online registration and confirmation of payment.
- Each exhibiting company is entitled to a listing (with hyperlink) on the NESOCON 2020 website. Company descriptions should be provided when registering your booth.
- If no description is provided, only Company name and exhibit location will be published. To best represent your company, a company description is strongly encouraged.
- Exhibitors should have a representative available to interact with attendees during the LIVE times of the exhibition on November 6<sup>th</sup> and 7<sup>th</sup> between 10:00 AM and 4:00 PM ET.
- Registered exhibitors will have access to all NESOCON 2020 educational and networking events in addition to the Exhibit Hall.
- We agree to have NESOCON 2020 attendees contact us directly.

## IMPORTANT DATES

August 10	Exhibitor Registration opens
September 1	Booth cancellation deadline
	Exhibit Booth graphic files and uploads due
October 5 - November 7	NESOCON Exhibition is available for attendees to view
October 6	NESOCON Breakouts and Product Showcases
October 13	NESOCON Breakouts and Product Showcases
October 20	NESOCON Breakouts and Product Showcases
October 27	NESOCON Breakouts and Product Showcases
November 6-7	NESOCON LIVE Sessions and Exhibitor Floor is LIVE!

## Cancellation

Cancellations can be made until September 1, 2020 with a full refund. Sorry, cancellations received after September 1, 2020 will be not refunded.

## Questions?

Please contact our Meeting Manager, Meg Taft, CMP, at [mtaft@neso.org](mailto:mtaft@neso.org).