



Northeastern Society of Orthodontists

NESO “Reason to Smile” Video Competition

Submissions accepted September 8 (12:00am EDT) through October 23 (11:59pm EDT) at www.NESOCON.com. Video must be submitted online by October 23 (11:59pm EDT) to be considered for an award.

Orthodontists and their super-team members are invited to submit brief 30-60 second video recordings with the **reason you’re smiling in 2020** or a **professional “pearl” of wisdom** from your career. What do you love about your clinical team-members? Team members, what do you love about your doc?! Share an ingenious idea on building your practice. What that brought more patients to your door? What do your patients love about their visits? Share tips on intra-oral scanning, 3D digital workflow, or printing! Originality counts!

The competition is open to all AAO members and their team-members.

Video submissions will be posted for viewing on the NESOCON website and may be shared on NESO social media outlets.

Complete the simple submission form at NESOCON.com and upload your video. Done! No limit on the number of entries.

Submissions will be reviewed by a panel of judges who are AAO members and scored for 1st, 2nd and 3rd prizes! Videos will all be played back and winners will be announced at the NESOCON Happy Hour on November 6, 2020 (4:30pm-5:30pm).

If the winner is not present at the Happy Hour, they will be notified by email within 30 days after winning. The winner or selected entrant will then have 30 days to respond with their information. If the winner or selected entrant is unable to be contacted within 30 days after being selected or is ineligible, the prize will be forfeited.

VIDEOS MUST NOT:

Exceed 60 seconds in play time;

Contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing;

Include mention or performance of any copyrighted media production including but not limited to music, films, books, television programming, etc., or identifying descriptions of any media property.



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Contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity or intellectual property rights, or that constitutes copyright infringement. Without limiting the foregoing, Video Submissions must not include third party trademarks, logos, insignia, location signage, photographs, artwork, or sculptures.

Include third parties, including but not limited to minors, celebrities and friends who have not expressly authorized Entrants to display their image, likeness or voice in any submitted video or otherwise use such image, likeness or voice in accordance with these Official Rules.

Don't film other companies' logos. Do not include any logos, trademarks, designs, or other intellectual property or commercial property in your film other than the clip provided by us for the contest. You may not use the video for commercial solicitation or other promotional material, advertisements or personal solicitations, including referencing your or someone else's company contact details.

Visit www.NESOCAN.com to submit your video and Reason to Smile!